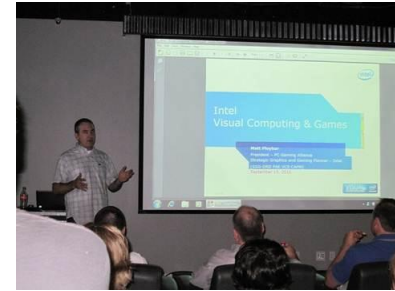


# PC Gaming Alliance Initiatives

## Initiatives

- QnA: PC Gaming Alliance Initiatives are those things that the PC Gaming Alliance decides to tackle to improve the PC Gaming Experience. These initiatives can manifest in a variety of ways ranging from Research, to Whitepapers, to calls to the industry to adopt or reform specific things or issues in an attempt to improve the PC Gaming experience for end users.
- Typical Initiatives Entail the following:
  - 1) Speaker Series and Webinar events. (Can be PCGA 'private', or open to companies associated with the PC Gaming Ecosystem)
  - 2) Powerpoint deck or presentation accompanying the Speaker Series or Webinar
  - 3) Whitepaper: Which can often include a set of BKM's (Best Known Methodologies, or SBPs (Software Best Practices)
- Other Initiative Examples:
  - 1) Horizon's Software Report
  - 2) Horizon's Hardware Report
  - 3) Speaking Events, Speaker Sessions, etc.
  - 4) Including a Developer's Wiki on the new PCGA website
  - 5) <Insert your Initiative here!>



A collage of documents and reports from the PC Gaming Alliance. At the top right is the PC Gaming Alliance logo. Below it is a whitepaper titled 'Whitepaper Stable Gaming Platform v3 Minimum Bar Recommendations Game Canon 3', published in 2011. To the right is a 'CONFIDENTIAL' watermark. Below the whitepaper is the 'PCGA Horizons 2010 Software Report' from March 2011, which includes a pie chart and a table. At the bottom is a table titled 'For Internal PCGA Member Distribution Only' with columns for 'Year', 'Sales', and 'Revenue' for various members. The PC Gaming Alliance logo is also present at the bottom right of the collage.